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Open-book management can be a way to educate employees on the great picture of the finances of a company, but also brings a number of risks. We must carefully consider those who see financial information, as used and what should remain only for the eyes of the management. The accounting spreadsheets of a company, the budgets of line entries and internal and external audits and tax returns can be difficult to decipher. Operate in an open book management system that gives employees access to this type of information can have unwanted consequences. Employees may understood badly that certain figures mean or misinterpret the statements of gain, leading confusion or concern. To be effective, the open management of the book requires not only the opening of the books, but explaining what the numbers mean in a way that employees can understand. The management of open books is not necessarily a free-per-all where everyone in the company is welcome to examine any financial document at any time. The companies typically offer different degrees of disclosure, which can be bulky to the management of deciding and supervise. There may be conflicts regarding which employees have privileges and not. An open book management system can put a competitive disadvantage company, especially if an employee shares key financial figures with competitors or uses information as a lever for her purposes. Getting non-disclosure agreements signed by employees can be expensive of time, and even an involuntary slide in the wrong situation can have devastating effects on the ability of a company to compete. This can also open a company to potential problems with customers and suppliers, which may not want their financial details exposed. While the opening of books to staff can create a personal interest in the well-being of the company, poor financial data have the potential for negative moral impact. The employees who see the company is struggling can fear for their work and try to move elsewhere if it seems that the company is in trouble. Alternatively, a healthy bottom line invites requests for increases, increased sharing of profits or other wealth distribution that cannot adapt to the long-term strategies and goals of society. Problems related to earnings, salaries and bonus structures can be exhibited in the management of open books, leading to infighting among employees. For example, if you decide to give up employee bonuses after a profitable year, they expect to be called for the decision by employees who are without gaining relationships. Likewise, if your managers have discretionary heavy expenses, while your staff is denied a request for new computers, could lead to dissent. Knowledge of these books will show you how to select, define, launch, refine and make money from your idea. In delivering happiness, Zappos CEO Tony Hsieh shares the different lessons he has learned in the world of business and life, from starting a worm farm to running a pizzeria. In Zero to One, One, and investor Peter Thiel shows how we can find unique ways to create these new things. In Made to Stick, Chip and Dan Heath reveal ways to create ideas that attack and apply the human anatomy of human ideas. Proctor at Symphony.is | | Author of Treasure Roadmap book. Knowledge of these books will show you how to select, define, launch, refine and make money with your ideas.1) From where good ideas come: The Natural History of Innovation We all know that light bulb moment. A sudden clarity where everything makes perfect sense. An idea was born and now it seems so obvious. But how does the idea come to life? The printing machine, pencil, wire toilet, battery are all great ideas. Where are they from? What triggers the flash of genius? What kind of environment makes them grow? How do we generate revolutionary technologies that advance our lives, our society, our culture? Steven Johnson's responses are revealing as it identifies the seven key models behind authentic innovation and traces them through time and disciplines. Get the book2) Delivering Happiness: In Path to Profitts, Passion and ScopoIn Delivering Happiness, Zappos CEO Tony Hsieh shares the different lessons he has learned in the business and life, from the a, from the a, from the a management of a business pizza, via LinkExchange, Zappos, and more. Fast and concrete, CONSEGNA HAPPINESS shows how a very different type of corporate culture is a powerful model to achieve success, and how focusing on the happiness of those around you, you can greatly increase yours. Get the book3) Zero to One: Notes on startups, or How to build the futureThis is one of my favorites. In Zero to One, entrepreneur and entrepreneur Peter Thiel shows how we can find unique ways to create these new things. Very interesting reading, many examples of real life. Thiel starts from the opposite premise that we live in a period of technological stagnation, even if we are too distracted by shiny mobile devices to notice it. Information technologies have improved rapidly, but there is no reason to limit progress to computers or Silicon Valley. Progress can be made in any sector or sector of activity. It comes from the most important skill that every leader must master: learn to think with your own head. Discover the book4) Confessions of an AdvertiserDavid Ogilvy has been considered the "father of advertising" and a creative genius by many of the world's largest brands. Published for the first time in 1963, this fundamental book revolutionized the world of advertising and became a bible for the generation of the announcement of the years It also became an international bestseller, translated into 14 languages. Drawing on pioneering ideas and inspirational philosophycovers not only advertising, but also people's management, corporate ethics and office policy, and is an essential model for good practice in business. When writing mail or or postal securitieI always go back to this book. Take the book5) Treasure Roadmap: How to transform your idea into a successful business This detailed roadmap will show you how to select, define, launch, refine and make money from your idea. You will read the book all in one breath and use it more and more times to seek advice regardless of the stage of your business development. This book will bring you to financial and personal excellence. The book offers a series of tools that emerge from lean startup, design thinking and agile software development that are revolutionizing how new ideas, refined and brought to the market are created. If you are starting a start-up, which leads a consolidated, or simply working to get a new product off the ground, just ask the right questions and optimize your efforts. Use this book to learn to ask questions that lead you to find answers in unexpected places. Highly recommended. Take the book6) Attached: How to Build the Custom Product Why do some products catch widespread attention while other flops? What does it involve us with some products from pure habit? Is there a model below how technologies hook us up? Nir Eyal answers these questions (and many others) explaining the Hook Model — a four-phase process embedded in the products of many successful companies to encourage customer behavior. Through "consecutive hook cycles", these products achieve their ultimate goal of bringing users back and again without depending on expensive advertising or aggressive messaging. Hooked is based on Eyal's years of research, consulting and practical experience. Get the book7) Made to Stick: Because some ideas Survive and other DieIn Made to Stick, Chip and Dan Heath reveal the anatomy of ideas that stick and explain ways to make ideas more sticky, such as applying the principle of human scale, using the Memory Velcro Theory, and creating gaps of curiosity. Along the way, we discover that the sticky messages of all kinds — from the infamous "threat theft ring" to lessons of a coach on sportsmanship to a vision for a new product to Sony — draw their power from the same six strokes. Made to Stick will transform the way you communicate. It is a fast tour of success stories (and failures): the Nobel Prize winner scientist who drank a glass of bacteria to demonstrate a point on stomach ulcers; the charities that make use of the Mother Teresa Effect; the primary school teacher whose simulation has effectively prevented racial prejudice. Provocative, eye-opening, and often surprisingly funny, Made to Stick shows us the vital principles of winning ideas - and tells us how we can apply these rules to make our stick messages. Create your free account to unlockpersonalized reading experience. Re-reading old books may seem like a lot of fun, but it can actually bring as much value as reading a new book. You can have a completely different experience with them now You matured more than when you read them at the beginning. Being mentally in a different space means you can face a book that you have already read with a new perspective. Of course, we are not suggesting that every book you deserve to be reread, especially if you really hated it the first time. However, you may be surprised how a book that has not had an impact on you during the Liceo English lessons can have a great impact on you once you have grown up with a life of yours. How do you know | Paul Grahamphoto by Jan Fidler. Photo Courtesy: [Goodreads] After 20 years of military occupation and fighting, the United States is planning to withdraw from Afghanistan. This decision becomes more controversial every day. He could feel like Everyone, he has a warm grip on it right now. Looking at the Vent " years of US involvement and decades of diplomatic disorder, there is so much to understand. Cable news, documentaries and teachers can help you know more. Sometimes, however, I better turn off all screens and open a book (or turn on the e-reader or press a "PlayA" on the audiobook). To help you, we have compiled a list of books that provides a series of contexts and in-depth information in the first person on what was really happening in Afghanistan. After all, Afghanistan is a country with an inheritance that precedes the United States, so knowing the country outside of A «War to terrorá €" is important. Whether you are pro or against the war in Afghanistan or who are still developing your thoughts, these books can help you orient yourself towards a more thoughtful and articulated opinion. Photo Courtesy: [Goodreads] you will be wondering. A «How did the United States have enemies in Afghanistan?" Steve Coll's Ghost Wars responds to this and much more. This text, a Pulitzer winner, outlines US reports with Afghanistan, including the less discussed job in the CIA over the years á € " 70. By covering almost everything before September 11, 2001, this journalism work has become a mandatory reading for those seeking to understand the conflict in Afghanistan. This matter was not taught in schools while it happened, and it is hardly a focal point of today's American history, so there is a lot to understand here. But Af i a great place to start understanding conflicts in Afghanistan and the Middle East in general. Photo Courtesy: [Goodreads] The Taliban of Rashid Ahmed: Islam, Oil and the great new game in Central Asia, cover the group that is dominating many of the afghanistan discussions. The beliefs of the Taliban revolve around a rigid interpretation of the Sharia, which is part of the Islamic tradition. (Don't worry, the book goes into this topic if you are not sure what it means.) The group was not a political force until the mid-years á € " 90, but Ahmed covers more. Linking the Taliban to the oil and gas industries, this book sheds light on how the Taliban affect the world beyond Afghanistan. Photography Photography [Goodreads] When Taliban are in power, a major concern remains as women in Afghanistan will be influenced by their kingdom. Under the dominion of the Taliban, women can not leave the house unaccompanied by men and can not choose whether they want or not to wear burques, clothing that cover most of their bodies at all times. In addition, during the rule of the Taliban past, women and girls were not allowed to attend school and receive education. A woman in the war: the extraordinary story of an Afghan who dared to raise his voice, of Malalai Joya tells the personal account of a woman who dared to learn despite the oppressive regime he was living under. courtesy photo: [Goodreads] Lone Survivor is one of the first primary sources of the war in Afghanistan to break cultural consciences. The book Detagli the training process is passed to become a seal of the marina. It was a team of seals that eventually captured Osama Bin Laden, so there's a lot of intuition of the American military contained within the pages of this work. The book continues to tell a mission where Marcus Luttrell's entire team was killed in battle except for him. With unfiltered honesty, Luttrell's story is what you'll ever remember to give up. courtesy photo: [Goodreads] We wanted to include another book on the Taliban because reading multiple perspectives can help develop a deeper understanding of the subject in general. Abdul Salam Zaeef was a founding member of the Taliban, and my life with the Taliban is a memory of the formation and development of the group. As Ghost Wars, Zaeef began in the late 1970s, but gave a different perspective for the power of Taliban through the 1990s. Zaeef was eventually captured and delivered to U.S. forces, which in turn held Zaeef at the Bay of Guantanamo. Guantanamo is not always generated in the conversation conflicts surrounding the conflicts involving the U.S., but we are glad that Zaeef will bring him in fold. Photo courtesy: [Goodreads] There are many people talking about Afghanistan right now. Few of these voices come from queer people who know firsthand, what I like to grow up there. Overcoming: alone against the world, Hamid Zaher shares a strange perspective on life in Afghanistan. Zaher was essentially exiled from Afghanistan and islamophobia expert as well as discrimination to be strange. You do not need to love memories or books outside the beaten paths to be informed by this. Photo courtesy: [Goodreads] In 2015, Afghanistan's war became the longest foreign conflict in American history. While its extremities seem unclear, eagle down: the last special forces of war forever war forJessica Donati rushed as long as the war in Afghanistan was and reflect the stories of the people who still fight it. Former General David Petraeus, who spent a lot of time overseeing the war in Afghanistan, called the book "Powerful, Important and Searing.Enough time for a book to be released that covers the most current events of today, but this one focuses on Obama and Trump Eras, who has significantly influenced what is happening now. AA

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